

Media Release



Government of South Australia

Office of Consumer and
Business Affairs

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Aboriginal beat to rock Adelaide consumers

Our quality of life and the rights we enjoy as Australians are admired by people across the world, and a new song is helping Aboriginal consumers to understand and assert their rights.

The song "Kunpu Ngarama Mani Palyatjara (Be strong with your money)" was composed by the Iwantja band from Indulkana for an audio CD produced by the Office of Consumer and Business Affairs (OCBA) and presents advice about smart shopping and managing money.

The Iwantja band will perform this song and others from their collection in Adelaide's Victoria Square on Thursday 26 November 2009 from 12-2pm. The concert is free.

Acting Commissioner for Consumer Affairs, Anne Gale said "When people know what their rights are they are more confident in making big purchases like cars or even smaller purchases like clothing."

"OCBA is committed to informing all South Australian consumers about their rights, and I'm pleased that the Iwantja band is able to present key messages for Aboriginal consumers in their own language."

The concert is open to everyone, and the band will perform songs in English, Pitjantjatjara and Yankunyatjara - native languages of the APY Lands.

"Everyone is welcome to come to the concert and enjoy the Iwantja band's distinct style of music."

The concert has been organised as part of Public Sector Week to showcase work by State Government Departments, highlighting that the services provided are many and diverse.

The song is available online at (www.youtube.com/ocbasa) and is already getting airplay on local radio stations in the APY Lands. OCBA's *Talk About Shopping* audio CD features the song as well as advice about topics such as credit, refund rights, buying a car and resolving a problem with a trader.

For more information about the concert or the Talk About Shopping program contact OCBA's education section on 8204 9504. Information about consumer rights is available at OCBA's website (www.ocba.sa.gov.au)

The concert event is being organised by the Office of Consumer and Business Affairs with support from Service SA, the Aboriginal Affairs and Reconciliation Division of the Department of Premier and Cabinet and the Department for Families and Communities.