

News Release

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Hon Gail Gago

Minister for State/Local Government
Relations
Minister for the Status of Women
Minister for Consumer Affairs
Minister Government Enterprises
Minister Ast Minister for Transport, Infrastructure & Energy

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MISLEADING ADVERTISING UNCOVERED AT SHOW

Consumer Affairs inspectors at the Royal Adelaide Showground have uncovered two issues of concern - baby clothing without appropriate safety labelling and misleading advertising about bed sheets.

Consumer Affairs Minister Gail Gago said officers had been at the Show conducting safety inspections, as well as looking out for misleading statements made by traders.

“In addition to safety inspections, Consumer Affairs staff have been looking at statements made by traders in relation to refund and warranty rights and other claims made about the quality of items,” Ms Gago said.

“They found one trader was advertising sheets as being 100 percent Egyptian style cotton, when the product label quite clearly said the sheets were synthetic.

“Consumer Affairs has been quick to investigate the report and the trader has agreed to change the advertising material and to offer a full refund to consumers who may have already purchased the sheets.”

Product safety inspectors also found some baby clothing that does not comply with mandatory safety standards.

“The baby clothing was sold at a clothing stall and displayed motifs of well known musicians and bands,” Ms Gago said. “But the clothing does not carry the appropriate safety labelling about the level of fire resistance as required by the Australian Standard. The clothing trader has been issued with a written warning and has been cooperative and removed the items from sale until correct labelling has been attached.”

Consumers who have purchased the baby clothing or sheets should contact Show organisers or OCBA for advice about how to obtain a refund or exchanging the items for ones that carry the correct labelling.

On August 21, Ms Gago announced that six toys had failed pre-Show safety tests. OCBA is continuing its monitoring of show bags and trading stalls at the Royal Adelaide Show this week to ensure that goods supplied meet relevant safety or information standards. Consumers who have concerns about misleading statements made by stall holders at the Royal Adelaide Show should contact Consumer Affairs on **8204 9777**. To report concerns about products that are potentially dangerous contact OCBA’s Product Safety section on **8152 0732**.