

Media Release



Government of South Australia

Office of Consumer and
Business Affairs

Contact: **Daniel Feher**
Phone: 8204 9512

**Education and
Information Services**

Ground Floor
Chesser House
91-97 Grenfell Street
Adelaide SA 5000

GPO Box 1719
Adelaide SA 5001
DX 225

Tel 08 8204 9516
Fax 08 8204 9509

www.ocba.sa.gov.au

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Where's my gift card?

Consumers are being warned to be on the lookout for a scam email offering a \$500 Myer gift card in return for taking part in a survey.

Commissioner for Consumer Affairs Mal Hemmerling says the email is a scam and warns consumers to be wary about providing any personal information in response to unsolicited emails.

"This type of email scam is commonplace on the internet and consumers need to be wary of unsolicited mail that arrives in their inbox."

Department store Myer contacted the Office of Consumer and Business Affairs (OCBA) following calls from consumers describing an email promising Myer gift cards in return for filling out a survey.

The consumers, unaware that the email was a hoax, were inquiring when their gift cards would be arriving.

The email is connected to a website that claims to offer money saving deals to customers. Myer has told OCBA that they have no affiliation with the email or its connecting website and has since posted a warning on its website.

The Commissioner says online scams such as this require a proactive approach in protecting consumers.

"Internet scams are notoriously difficult to trace which is why this warning is being issued. Prevention is the best medicine."

Dubious emails can often be identified by tell-tale signs such as spelling and grammar errors, poor quality graphics and offers that are too good to be true.

For further information consumers can contact OCBA on 8204 9777 or 131 882 for regional callers or visit the website www.ocba.sa.gov.au.