



Thursday 2nd August 2007

MASSIVE RECALL ON CHILDREN'S TOYS

Parents and guardians are being urged to check their children's toy boxes immediately, following a worldwide recall issued by Mattel Pty Ltd on almost one million Fisher Price toys due to concerning levels of lead detected in the toy's paint.

Minister for Consumer Affairs, Jennifer Rankine, said, "Children could potentially be exposed to excessive levels of lead in the surface paints used on these toys.

This is obviously of serious concern to parents of very young children who have a tendency to put things in their mouths."

Mattel Pty Ltd has voluntarily recalled more than 20 different Fisher Price Licensed Character Toys, sold in Australia between 1 May 2007 and 2 August 2007. Popular characters such as Dora the Explorer and some Sesame Street characters are affected by the recall.

"Parents and grandparents should heed the advice of this recall and act quickly to remove the toys from their children's reach to avoid any risk of lead poisoning.

In the meantime Consumer Affairs officers will be visiting local toy stores, as a matter of priority, to ensure affected stock is no longer on the shelves," Ms Rankine said.

People are encouraged to contact Mattel Pty Ltd on the toll-free telephone number **1800 674 753** between Monday to Friday 8am until 5pm (Australian EST) or visit **www.service.mattel.com** to determine if a product is affected and to arrange for the return of affected toys.

People are being asked to contact Mattel direct to arrange a refund to the value of the returned product, which may have been sold individually or as part of a set.

Fisher-Price Licensed Character Toys that are affected were sold at major toy retailers, supermarkets and independent toy retailers in Australia.

For more information about recalled and dangerous items people can contact Consumer Affairs on 8152 0732 or visit www.ocba.sa.gov.au

Toys recalled include the following:

Item #	Description	Item #	Description
390543	SESAME STREET SHAPE SORTER	B96203	DORA THE EXPLORER'S TALKING HOUSE
883993	DORA THE EXPLORER ADVENTURES WITH DORA	C12113	SESAME STREET GIGGLES GABBERS ASST
900573	SESAME STREET MINI MUSIC INSTRUMENTS	G38253	DORA THE EXPLORER TALKING VAMANOS VAN
902673	SESAME ST ERNIE'S SPLASHIN FUN BATH TOY	G38303	DORA THE EXPLORER COLLECTIBLE MINI ADVENTURE
931993	SESAME ST PRESS & GO RACERS ASST	G51153	SESAME STREET GIGGLE GUITAR
934913	SESAME ST MINI INSTRUMENTS ASST	G57523 DORA	THE EXPLORER ADD-ON ROOMS ACCESSORY ASST
936153	SESAME ST SPLASHIN' FUN TUB PUZZLE	G97173	SESAME STREET GIGGLE DOODLER
937803	SESAME ST MUSICAL LIGHTS PHONE	H46283	SESAME STREET NET BAG OF WATER TOYS
B69663	BARNEY BEST MANNERS PHONE	H83673	DORA THE EXPLORER DELUXE DOLLSHOUSE BUNDLE
B78883	SESAME ST SHAKE, GIGGLE & ROLL	J45173	SESAME STREET GIGGLE CELL PHONE
B80653	DORA THE EXPLORER SAY IT TWO WAYS MINI	J65373	SESAME STREET GIGGLE TOOLBELT
B96173	DORA THE EXPLORER HOUSE FIGURES ASST	J96923	DORA THE EXPLORER'S PONY PLACE