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### **SMART SHOPPING BOOKLET TO BENEFIT APY LANDS CONSUMERS**

The Anangu Pitjantjatjara Yankunytjatjara (APY) lands community will benefit from a new information booklet on consumer rights.

Consumer Affairs Minister Gail Gago launched the booklet *Talk About Shopping* as part of an education program to inform Indigenous consumers about their rights when purchasing goods and services and when using credit.

*Talk About Shopping* was developed by the Office of Consumer and Business Affairs (OCBA) to assist consumers to better understand their rights and where they can go for help if problems arise.

Minister Gago said “This booklet is about ensuring that everybody understands their rights when buying goods or services. Important messages about consumer rights are conveyed in an easy, straightforward way, with vibrant illustrations to help convey the message.”

“Informed consumers can make better choices when it comes to buying goods or services and deciding how to pay for them.”

Officers from OCBA have worked closely with members of the APY community and Aboriginal organisations to design a booklet which residents of the APY lands can relate to and enjoy reading.

“This publication addresses basic consumer topics relevant to residents of the APY lands such as credit, booking-up goods and purchasing a car,” said Ms Gago.

“The visual representation of the consumer message should work well with people for whom art and visual imagery are second nature.”

OCBA was also assisted by Better World Arts in Port Adelaide in purchasing the rights to the cover art, of the booklet. The artwork represents a *Tjurkurrpa* (dreamtime creation) story and was painted by an artist from the APY Lands.

It is the fourth publication in a series that targets specific consumer groups such as migrants, refugees and Aboriginal people.

For more information on the *Talk About Shopping* booklet, contact OCBA’s publications team on (08) 8204 9504 or 131 882 for country callers, or visit the OCBA website at [www.ocba.sa.gov.au](http://www.ocba.sa.gov.au)